Submission Guidelines for the Financial Engineering Conference Proceedings

Formatting the Paper

Length

Maximum length of an article is 20 pages without any exception.

Abstract

All papers begin with an abstract of 200 words or less. Do not print a sub-heading over the abstract.

Body

The body of the paper should be single-spaced and should immediately follow the abstract. Use 12-point type for the body of the paper. Do not indent every paragraph. Paragraphs should be separated using a single space.

Figures and Tables

Figures and Table should appear within the body of the paper and should be numbered consecutively. The table number and description should appear left-justified in boldface 10-point type at the top (of the table). The figure caption should appear centered in boldface 10-point type at the bottom (of the figure). Illustrations, symbols, or parts of a figure should be produced graphically if at all possible. If they cannot be printed, they should be carefully drawn with blank ink. If necessary, tables may be printed across two columns or sideways.

Citing References

Citations in the text should list the author's last name, comma, and publication date, all enclosed by parentheses, i.e., (Kang, Kara, Laskey, and Seaton, 1993). If the author's name is used in the sentence, there is no need to repeat the name in the citation; just use the year of publication in parentheses, i.e., the Howard and Sheth (1969) Model. If a particular page, section, or equation is cited, it should be placed in parentheses, i.e., (Kaynak, 1989, p. 168). Note that an ampersand (&) is used with multiple authors *only* when they appear in parentheses.

Appendices

Appendices, if used, should follow the references, and should be included in the 20-page limit. The word "Appendix"

should be at the top of each appendix as a first-level heading. If there is more than one appendix, number each

consecutively.

Page Numbering

Page numbers must appear in the center.

References

Tessmer, M. (1996). Formative multimedia evaluation. Training Research Journal, 1, 127-149.

Curtis, K. (1994). From management goal setting to organizational results: Transforming strategies into action. Westport, CT: Quorum Books.

Varaldo, R., & Pagano, A. (1998). Can small and medium enterprises survive in the global economy? In E. Kaynak, K. Becker, & O. Kucukemiroglu (Eds.), <u>Seventh World Business Congress</u> (pp. 1-8). Hummelstown, PA: International Management Development Association.